***You will be using the following Harvard simulation in this class:***

Harvard Simulation

Title: Marketing Simulation: Managing Segments and Customers V2

Product #: 7018-HTM-ENG

Publisher: Harvard Business Publishing

**Follow these steps:**

**Step 1:** The following link is designed to check whether your current browser settings and plugins meet minimum requirements to run HBS Simulations:

[http://forio.com/hbp-support/#check/simulations/change\_mgmt\_v2](http://forio.com/hbp-support/%22%20%5Cl%20%22check/simulations/change_mgmt_v2)

**Step 2:** Access the HBS simulation using this URL: <http://cb.hbsp.harvard.edu/cbmp/access/57537655>

 **Note**: Use this instructor provided link for your ***first access only***:

This will take you to an “Authorized Student register/log in” page. **If this is your first coursepack**, once you enter the coursepak url you need to register on the site to create a username and password. Go to the upper right hand side of the page and click on the exact words” Register now.” If you have previously registered select the exact words “sign in” in the upper right hand corner. Follow the prompts to sign in or register, and access the coursepack material for the marketing simulation.

**Once you have accessed your course pack If you have previously registered** for a coursepack, going forward you can log in with your existing username and password using steps 1–3 below.

**Step 3:** A Throughout the term, you can access the coursepack materials at any time by doing the following:

 A.  Visit <https://cb.hbsp.harvard.edu/cbmp/pages/home> and log in.

 B. Go to “My Library”

C.Select "MT450"

**For questions or issues on Harvard Publishing Material contact:**

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